



What is PushBack?

The way a Supplier CSR sends any order received (via fax or otherwise) back to the Provider Case Mgr. to update in Parachute platform and submit clean orders

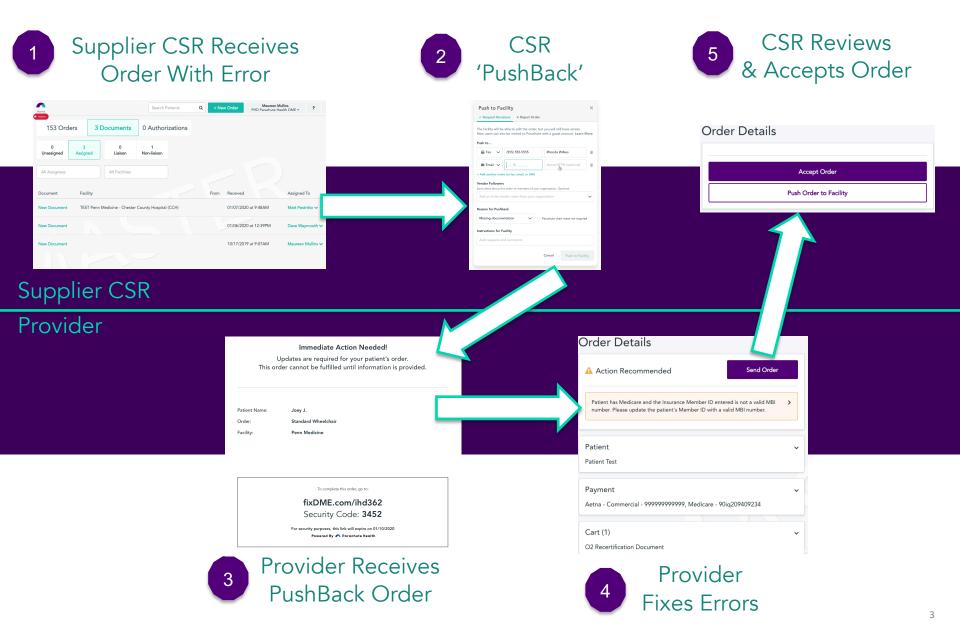
Why is PushBack Important?

Increases # of orders that CSRs + Sales Reps can process (vs. back-and-forth via fax)

Reduces Supplier's Held Revenue by converting Providers to digital ordering

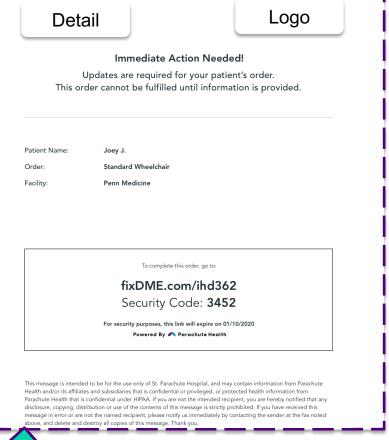
CSR Receives a Faxed Order that Needs to be Fixed





Clean PushBack Fax Avoids Confusion of Handwritten Text





WITHOUT-PARACHUTE

Supplier Fax Form Sent to Provider

WITH-PARACHUTE
Auto-Generated Form

- Avoid Confusion
- √ Improve HIPAA Compliance
- ✓ Drive Conversion Away from Error-Prone Fax Ordering